

• INVESTOR PRESENTATION

FullPAC

GET OUT THE VOTE | GOTV.COM

GOTV AI

• LIVE

Launched Oct 13, 2026 · gotv.com/ai

Pure Play on the U.S. Election Industry

We run voter outreach for campaigns of every party.

GOTV AI, built on our proprietary record of American elections,
is designed to help build each campaign's **Path to Victory**.



INVEST • \$5.00 PER SHARE
Invest.GOTV.com



OFFERING CIRCULAR
gotv.com/circular

RESERVED NASDAQ TICKER: GOTV

Listing not guaranteed

Our ambition: to build a publicly traded company focused entirely on election technology.*

Shares in the Reg A+ offering are offered only by the Offering Circular. * Forward-looking statement; see slide 02.

● DISCLOSURES

LEGAL DISCLAIMER • OFFERING CIRCULAR

An offering statement regarding the Regulation A+ offering of the Company's common stock has been filed with the Securities and Exchange Commission (the "SEC") and was qualified by the SEC on December 8, 2025 (the "Offering Circular").

This content is not a prospectus and the offering will be made only by means of the Offering Circular. The securities offered by FullPAC are highly speculative. Investing in shares of FullPAC involves significant risks. The investment is suitable only for persons who can afford to lose their entire investment. No public market currently exists for the securities, and if a public market develops following the offering, it may not continue. The SEC has not passed upon the merits of or given its approval to shares of FullPAC common stock, the terms of the offering, or the accuracy or completeness of any offering materials. Shares of FullPAC common stock are offered only by means of the Offering Circular.

The final Offering Circular may be obtained by visiting the SEC's website at www.sec.gov or www.gotv.com/circular. To request a copy, contact FullPAC at ir@gotv.com. Additional information concerning risk factors related to the offering and the Company, including those related to the business, government regulations, intellectual property, and the offering in general, can be found in the section of the Offering Circular entitled "Risk Factors."

Investors and potential investors are urged to read the final Offering Circular and other documents filed with the SEC carefully and in their entirety before investing as they contain, or will contain, important information about the Company and the offering.

RESALE REGISTRATION STATEMENT

A registration statement on Form S-1 (File No. 333-296437), as amended, relating to the resale of shares of the Company's common stock by the selling stockholders named therein was declared effective by the SEC on October 8, 2026. The resale shares may be offered only by means of the prospectus forming a part of the registration statement (the "Prospectus"). The Company receives no proceeds from those resales.

FORWARD-LOOKING STATEMENTS

This presentation contains certain "forward-looking" statements. These statements may be identified by the use of "forward-looking" terminology such as "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "might," "plan," "potential," "predict," "should," or "will," or the negative thereof or other variations thereon or comparable terminology. In particular, forward-looking statements include, but are not limited to, (i) our expectations, beliefs, plans, objectives, assumptions or future events or performance; (ii) our proposed listing on a national securities exchange and our ability to satisfy the applicable initial listing requirements; (iii) the completion of the Regulation A+ offering, any future closings and the intended use of its proceeds; (iv) the Company's growth trajectory; (v) the evolution of its products, including GOTV AI, and the accuracy and reliability of AI-generated output and underlying data; (vi) the extension of the Company's services beyond election campaigns; (vii) estimates of market size and the expectations or the outcome of any upcoming elections, including related spending in connection therewith; and (viii) our ambition to build a publicly traded company focused entirely on election technology, and our goal for our system to be the infrastructure U.S. campaigns run on. These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially from the expected results. Factors that could cause the Company's actual results to differ materially from the expectations described in the forward-looking statements include, but are not limited to, the risk factors described under the heading "Risk Factors" in the Offering Circular and in the Prospectus, and in the Company's subsequent filings with the SEC. When considering forward-looking statements, you should keep in mind the risk factors and other cautionary statements included in this presentation, the Offering Circular, the Prospectus, and the Company's other filings with the SEC.

We have based these "forward-looking" statements on our current expectations, assumptions, estimates and projections. While we believe these expectations, assumptions, estimates and projections are reasonable, such "forward-looking" statements are only predictions and involve known and unknown risks and uncertainties, many of which are beyond our control. These and other important factors may cause our actual results, performance or achievements to differ materially from any future results, performance or achievements expressed or implied by these "forward-looking" statements.

Given these risks and uncertainties, you are cautioned not to place undue reliance on these "forward-looking" statements. The forward-looking statements included in this presentation are made only as of the date hereof.

We do not undertake and specifically decline any obligation to update any of these statements or to publicly announce the results of any revisions to any of these statements to reflect future events or developments.

OTHER INFORMATION

Market and industry figures are attributed to their sources where shown and have not been independently verified by FullPAC. Share and capital-structure figures are as disclosed in the Company's filings with the SEC, as of the dates shown. "GOTV" as used in this presentation refers to FullPAC's brand and reserved Nasdaq ticker, not the subsidiary GOTV, Inc. FullPAC is nonpartisan and does not endorse or advocate for any candidate or party.

PRINCIPAL RISKS

Speculative and illiquid. These shares are speculative. No public trading market exists for our common stock today and there may never be one. You should be prepared to hold indefinitely, and to lose the entire amount you invest.

Listing is not guaranteed. We have reserved the symbol "GOTV" with The Nasdaq Stock Market LLC and have applied to list our common stock on the Nasdaq Capital Market. There is no assurance that we will meet the Nasdaq listing requirements, that our application will be approved, or that a liquid trading market will ever develop. Reserving a ticker symbol is not approval of a listing application.

Going concern. Our financial statements are prepared on a going-concern basis and substantial doubt exists about our ability to continue as a going concern. See our FY2025 annual report on Form 1-K and our other reports filed with the SEC.

Offering timing is at the Company's discretion. The timing and size of any closing are determined by the Company; see the Offering Circular.

Our resale registration statement is effective. The registration statement on Form S-1 (File No. 333-296437) was declared effective by the SEC on October 8, 2026. It covers resales by selling securityholders only, and the Company receives no proceeds from those resales.

The business carries further risk. Material weaknesses in our internal control over financial reporting; reliance on a limited number of clients; revenue tied to an election calendar we do not control; dependence on carriers and platforms that can restrict our messaging; regulatory uncertainty under campaign finance law, the TCPA, and state rules on AI in political communications; third-party technology and data providers; and cybersecurity. Each is described more fully under "Risk Factors" in the Offering Circular.

ADDITIONAL RISK FACTORS • APPENDIX

The Summary of Risk Factors from the Offering Circular, all 65 risk factor headings, appears in the appendix at the end of this presentation, slides 19 to 21.

The risks summarized on this slide and in the appendix are not the only risks the Company faces. Investors are urged to read the "Risk Factors" section of the Offering Circular, and the Prospectus, carefully and in their entirety before investing.

● REVENUE GROWTH

First-half 2026 revenue was **5.5x first-half 2025.**

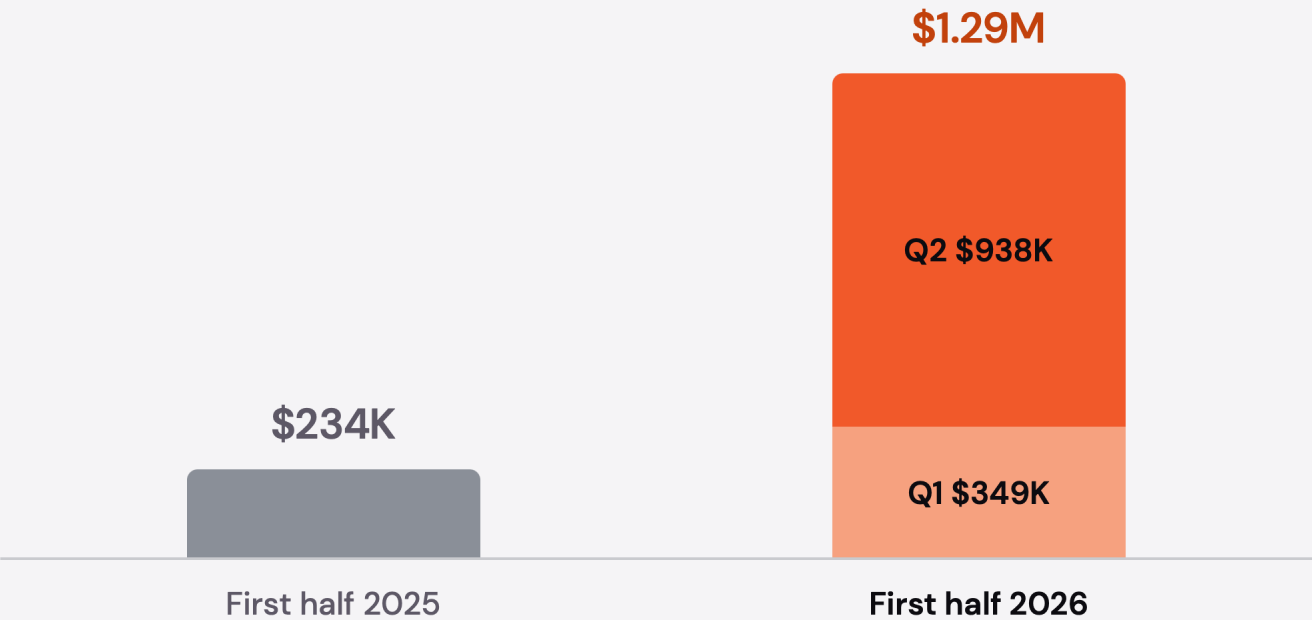
5.5x

First-half revenue, 2026 over 2025

First half 2026	\$1,286,389
First half 2025	\$233,875
Q2 2026 vs. Q2 2025	+407%

Q2 2026: \$937,873, against \$184,882 a year earlier, as filed.

Prepaid model: clients generally pay before a single message goes out.

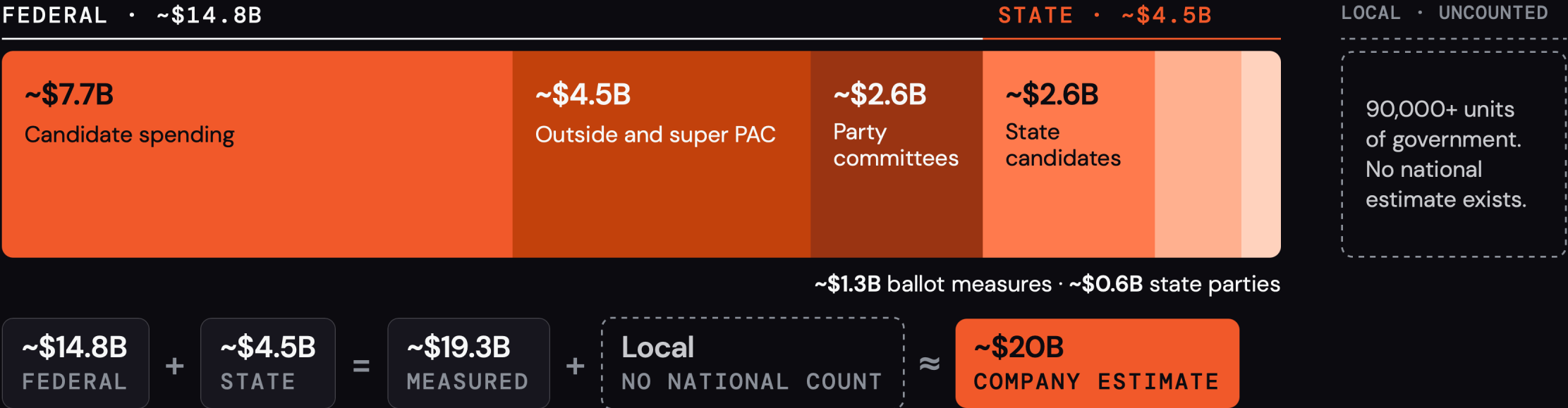


2026 is an election year and growth can be seasonal; revenue in 2027, a non-election year, may decline materially.

• THE MARKET

Where an estimated ~\$20 billion is spent.

Federal and state spending we can measure, by who spends it, plus local races no national count covers.



| GOTV, short for **Get Out the Vote**, is the industry's name for the final push campaigns run before Election Day.

• THE 2026 CYCLE

The 2026 midterm is on pace to outspend **the last presidential race.**

\$11.6B

Projected 2026 ad spending

\$11.2B

The entire 2024 presidential cycle

+46%

\$4.0B as of June 1, vs. \$2.74B in 2024

SENATE

\$446M

Texas, the cycle's most expensive race.

Estimate raised 3.6x from \$124M. Six Senate races are estimated at \$300M or more.

GOVERNORS

\$351M

California, on pace for the record.

The all-time record is \$215M (Illinois, 2022). Governor projections are up 25%, to \$2.4B.

SINCE 2010

3.9x

Ad spending has nearly quadrupled.

Political ad spending: \$3.0B in 2010 to \$11.6B projected for 2026.

• WHY NOW • THE CALENDAR IS THE THESIS

The final 14% of the calendar carries 58 to 67% of the ad dollars.

Final Push closings in our Regulation A+ offering are expected to run through Election Day, and may be extended by the Company.

THE CALENDAR

Jan 2025 to Jul 2026 · 86% of the days

The window
Aug 1 to Nov 3

ELECTION SPENDING

Jan 2025 to Jul 2026
33 to 42% of cycle spend

August and September
About 30% of cycle spend

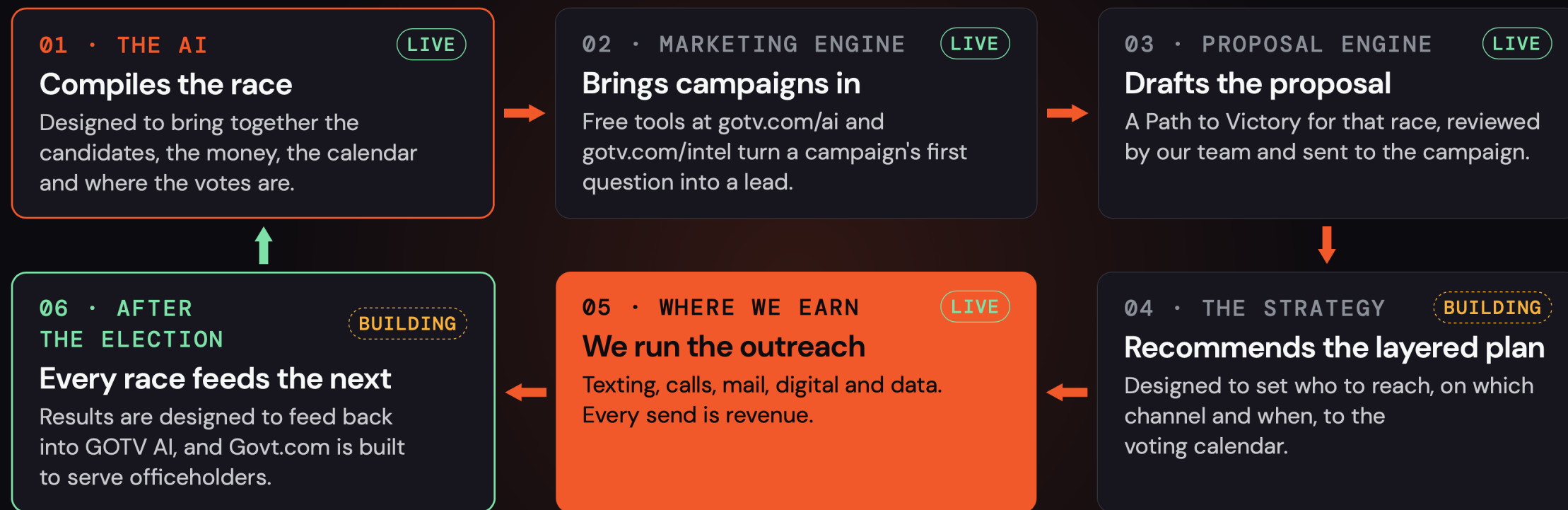
October alone
28 to 36% of all cycle spend

The money lands in the final weeks. We believe that is when campaigns typically run their GOTV push, and when FullPAC runs it for its clients.

• THE GOTV AI CYCLE

How GOTV AI is designed to work.

FullPAC already runs the outreach campaigns pay for: texting, calls, mail, digital and data. GOTV AI now allows our strategists and analysts to build a plan for each race, and the outreach that plan calls for runs on FullPAC.



• THE AI

An AI built to plan the race.

Political data has long been built around the voter. GOTV AI is built on our proprietary record of American elections. Facts in the record carry their source and date.

01	The candidates	Filings, votes, press, court and business records.
02	Where the votes are	District lines and certified precinct results.
03	The money	Who funds each race, and where it goes.
04	The calendar	Every deadline, in all 50 states and D.C.
05	The playbook	Ours alone: our own voter contact, every cycle since 2012.

NAME A RACE. DESIGNED TO ANSWER.

The win number.
Where the votes are.
The plan to get them.

Live at gotv.com/ai

Today our team runs the research, using agents licensed from Sixtyfour; FullPAC is its exclusive partner in the political lane. We are developing research agents that gather their own sources.

• THE ENGINES

From a first question to a priced proposal.

02 • THE MARKETING ENGINE

Our path to the buyer.

- GOTV Intel finds them, race by race, at gotv.com/intel
- A free Path to Victory preview starts the conversation, at gotv.com/ai
- Race alerts keep them close, by email, hourly
- Every request lands with our team as a **lead**



03 • THE PROPOSAL ENGINE

A proposal tailored to each race.

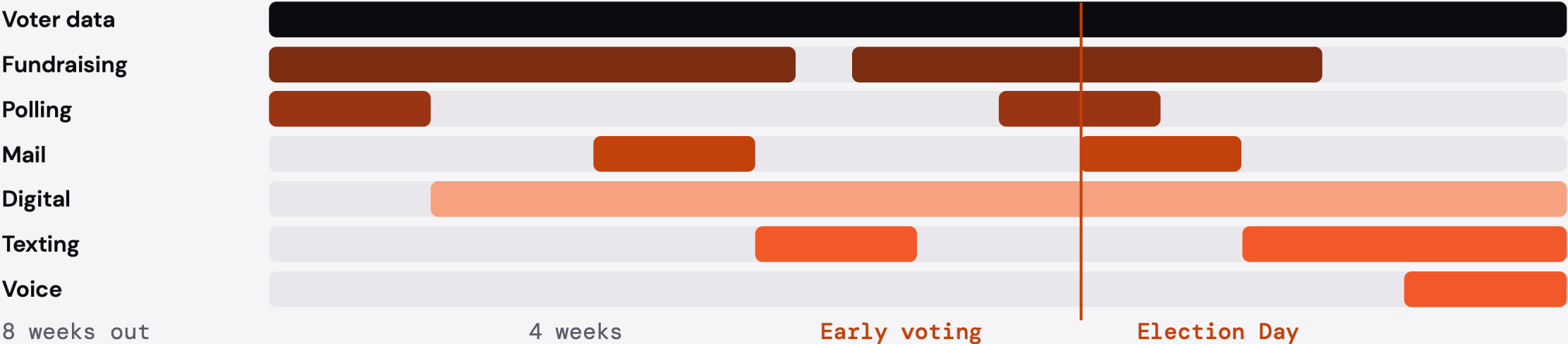
- The win number and where those votes are
- The outreach plan and its budget, from our rate card
- Sent to the campaign, then followed up by our team
- A reply earns deeper research and a bigger plan

We believe every step before the outreach builds the buyer's trust. We believe the outreach is where our revenue comes from.

• THE STRATEGY

GOTV AI is designed to recommend a layered plan.

GOTV AI is designed to help build a plan timed to the state's voting calendar, like the illustrative plan below.



Illustrative plan. Channels and timing are set per race from the state's voting calendar.

8 TO 4 WEEKS OUT

Persuade

Polling sets the message; mail persuades.

4 WEEKS TO EARLY VOTING

Bank the early vote

Mail and texts move supporters to vote early.

EARLY VOTING TO ELECTION DAY

Get Out the Vote

Texting and voice chase every last supporter.

• THE OUTREACH

The outreach is **where we earn.**

We believe our volume across thousands of campaigns gives us unit economics that are hard to match, and our clients generally prepay for each program.

Texting

Peer-to-peer
and broadcast

Voice

Live and
automated calls

Voter data

Lists and targeting

Mail

Printed and
handwritten

Digital

Ads where
voters scroll

Polling

Set and test
the message

Fundraising

Asks that fund
the push

Creative

Messaging
and graphics

WHERE WE EARN

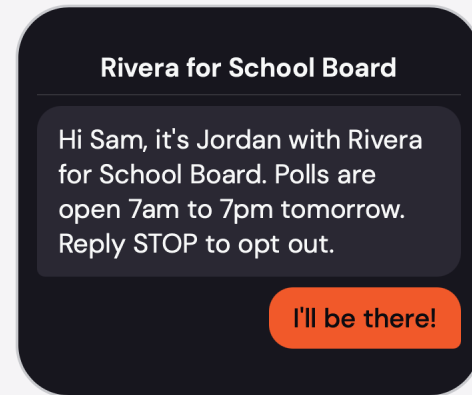
**GOTV AI is designed to
recommend it.
Campaigns buy it.
We run it.**

Every text, call, mailer and ad in
a plan is paid work for FullPAC, so
revenue grows with the volume
we run.

Results are designed to feed back into the record, so each plan can build on the last.

• WHY FULLPAC

Fourteen years of voter outreach, **across the political spectrum.**



Sample message, illustrative

6,000+

campaigns and organizations served since 2012, across the political spectrum.

800+ onboarded so far in 2026

4,300+

State and local campaigns

900+

PACs, parties and advocacy groups

400+

Federal and statewide races

250+

Consultants

FULLPAC CLIENT WORK

Part of the outreach team for the most expensive U.S. Senate race in history.

FULLPAC CLIENT WORK

Part of the outreach team supporting the confirmation of a U.S. Supreme Court Justice in a highly contentious process.

As of Aug 18, 2026; floors, not exhaustive.

• BEYOND THE CALENDAR

The same system runs **beyond the calendar.**

PUBLIC AFFAIRS

\$400B+

THAT FUND'S ASSETS

An ETF that needed its vote.

Helped one of the world's five largest exchange-traded funds (ETFs) reach quorum at its December 2025 shareholder meeting.



BALLOT INITIATIVES

~\$1.3B

BALLOT-MEASURE SPENDING

Ballot measures run like races.

Ballot-measure spending in the measured market. A measure needs the same record, plan and outreach as a candidate.

ELECTED OFFICIALS

~500,000¹

ELECTED OFFICIALS, LAST NATIONAL COUNT

Govt.com, year-round.

Elected officials across 90,000+ units of government. Launched January 2026 for officials between elections, and designed to generate recurring, election-agnostic revenue.

Govt.com

Two acquisitions, one exclusive partner.

Advocacy Lab

Acquired Oct 2025

AI messaging and graphics for public affairs.

Govtext

Acquired Jan 2026

Assets bought by Govt, Inc., the company behind Govt.com.

Sixtyfour

Partnership

Licensed research agents for GOTV Intel. FullPAC is its exclusive partner in the political lane.

Acquisition terms per SEC filings. ~\$1.3B: Company estimate, slide 04. 90,000+ units: Census Bureau, 2022.

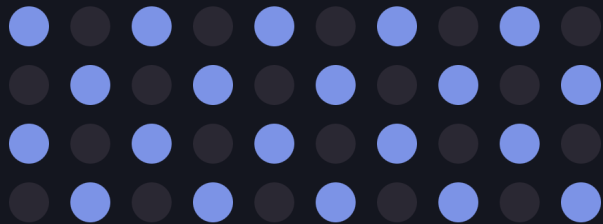
¹ U.S. Census Bureau, 1992 Census of Governments: 511,039 popularly elected officials (latest national count).

We serve campaigns across the political spectrum.

We don't see red or blue, only green.

PARTISAN VENDOR

Blue



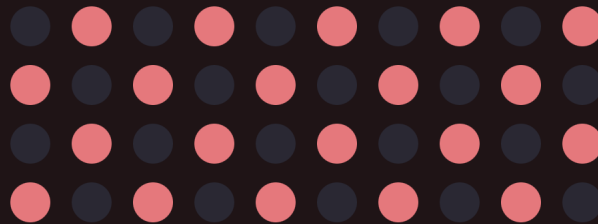
Democratic and liberal organizations only.

One system, every party

Rivals pick a side. Each campaign's work is built separately.

PARTISAN VENDOR

Red



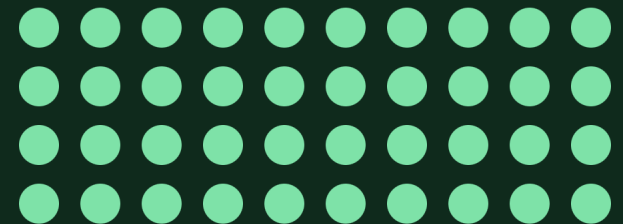
Republican and conservative organizations only.

We help plan it and run it

Consultants write plans and vendors send. We do both.

FULLPAC · NONPARTISAN

Green



Compliant organizations in every party, at every level of the ballot.

Compliance tools included

Consent records, opt-out handling and quiet-hour controls are part of the platform; clients remain responsible for their own compliance.

• LEADERSHIP

Public-company and campaign operators.

MANAGEMENT

Travis Trawick

Founder, Chairman & CEO

Co-founded RoboCent; has overseen outreach for more than 6,000 campaigns. Recognized as a leading expert in political communications technology.

Isaac Dietrich

Co-Founder, Executive Director & CFO

Former CFO of Thumzup Media (~\$70M in offerings) and Greenwave Technology Solutions (\$100M in equity).

Hector Garcia

Chief Revenue Officer

15+ years leading revenue growth and enterprise sales across SaaS and telecommunications. Former U.S. Navy submariner.

Daniel Flowers

Chief Technology Officer & Chief Operations Officer

Former CEO of Issuetrak, a help desk software company, where he earlier served as VP of DevOps.

Ryan Deal

General Counsel & Secretary

Securities and corporate law; formerly Sullivan & Cromwell LLP.

BOARD OF DIRECTORS† AND ADVISORS

Dr. Joanna Dodd Massey

Lead Independent Director-Elect

Expected Nominating & Governance Chair. Prior public boards: KULR, Datacentrex.

Robert Steele

Independent Director-Elect

Expected Compensation Chair. Datacentrex founder and CFO; former President, Rightscorp.

Jason Adelman

Independent Director-Elect

Expected Audit Chair. Founder, Burnham Hill Capital Group; formerly H.C. Wainwright.

Robert Wolf

Senior Advisor

Founder of 32 Advisors; former Chairman & CEO, UBS Americas.

Jason Miyares

Strategic Advisor

Former Attorney General of Virginia; Partner at Torridon Law.

† Directors-elect take office upon Nasdaq listing; committee chairs as expected then, per the prospectus.

• CAPITAL AND THE POTENTIAL LISTING PATH

One class of stock.

21,778,300 common shares outstanding · as of September 8, 2026



69.19%

30.81%

15,068,263 shares held by directors and executive officers (five people); 6,710,037 shares, all other holders.

No options, convertible securities or preferred stock outstanding. Also reserved: 507,500 Founders Share Plan shares and 11,080 placement-agent warrants at \$6.25.

Lock-up and leak-out terms, outstanding indebtedness and governance arrangements, including the founder's board-designation side letter, are described in our SEC filings.

Share figures per Form S-1/A, September 18, 2026. Listing is not guaranteed.

¹ 170 holders of record as of October 6, 2026.

THE POTENTIAL LISTING PATH

Complete · Dec 8, 2025

Reg A+ Tier 2 offering qualified by the SEC.

Complete · Oct 8, 2026

Resale S-1 declared effective, File No. 333-296437: registers 3,915,995 existing shares for resale by selling stockholders. The Company sells no shares under it and receives no proceeds.

Outstanding Steps · Listing on Nasdaq is not guaranteed.

Remaining

Meet Nasdaq's initial listing standards, including 300 round-lot holders¹ and the \$15 million unrestricted-shares test.

Remaining

Obtain Nasdaq approval to list. Application filed; GOTV ticker reserved.

Remaining

Begin trading as GOTV. No trading market exists today.

• REGULATION A+ OFFERING

Regulation A+ at **\$5.00** per share.

\$5.00

Per share in this offering.
\$1,000 minimum (200 shares).

Tier 2

SEC-qualified
December 8, 2025.

Rolling

Final Push closings are
expected to run through
Election Day, Nov 3; may be
extended by the Company.
Escrow at Wilmington Trust.

Dawson James

Dawson James Securities, Inc.,
placement agent, best efforts.

170 holders of record

As of October 6, 2026. Nasdaq's 300 round-lot-holder standard is
measured separately.

\$5,179,000

In equity financings as of October 6, 2026. Includes Regulation A and
private-placement proceeds. Nasdaq's \$15 million initial-listing test
is measured on the market value of unrestricted publicly held shares.

Proceeds are intended to redeem the Senior Secured Notes issued June through September 2025 and for general corporate purposes, including
working capital, and may fund our plan to roll up specialized service providers. See Use of Proceeds in the Offering Circular.

FullPAC | GOTV AI

Our goal: become the infrastructure
U.S. campaigns run on.*

Our ambition: to build a publicly traded company
focused entirely on election technology.*



INVEST • \$5.00
[Invest.GOTV.com](https://invest.gotv.com)



OFFERING CIRCULAR
gotv.com/circular



GOTV AI
gotv.com/ai

* Forward-looking statements; see Forward-Looking Statements, slide 02.

Reserved Nasdaq ticker: GOTV • Listing not guaranteed • Resale S-1 (File No. 333-296437) at sec.gov.

• APPENDIX • SUMMARY OF RISK FACTORS Risk factors 1 to 20 of 65

The following risk factors, among others described more fully in the Offering Circular, should be considered carefully before investing in our common stock:

1. Our Common Stock is not currently listed on any national stock exchange or other trading market, and we cannot be certain that a liquid trading market for our Common Stock will develop.
2. Our plan to list our Common Stock on Nasdaq may never be realized or may progress slower than we expect, resulting in a significant delay between your investment and the creation of a liquid trading market or the inability to sell or dispose of our Common Stock.
3. Following listing, we anticipate that the Company will be a “controlled company” within the meaning of Nasdaq rules and will qualify for exemptions from certain corporate governance requirements. As a result, stockholders may not have the same protections afforded to stockholders of companies that are not exempt from such corporate governance requirements.
4. A limited public trading market may cause volatility in the price of our Common Stock.
5. Sales of substantial amounts of our Common Stock by our officers, directors, or principal stockholders, or in connection with the resale of recently-issued shares, could adversely affect the trading price of our Common Stock.
6. We have not paid cash dividends in the past and do not expect to pay dividends in the future. Any return on investment may be limited to the value of our Common Stock, which may decrease in value.

7. Our issuance of shares of preferred stock could adversely affect the market value of our Common Stock, dilute the voting power of our stockholders and delay or prevent a change of control.
8. Our corporate governance measures, which will be effective upon a public listing, may not take effect if a public listing is not achieved, and the concentration of our voting stock will limit your ability to influence corporate matters.
9. The voting power of our stock is concentrated with our officers and directors, which will limit an investor’s ability to influence the outcome of important transactions, including a change of control.
10. We are voluntarily registering our Common Stock under the Exchange Act and have not conducted an underwritten initial public offering, which may limit market interest, analyst coverage and trading liquidity for our Common Stock if and when it commences trading.
11. We are transitioning from Regulation A reporting and will be required to publicly report on an ongoing basis under the reporting rules set forth in the Exchange Act.
12. Our management team has limited experience managing a public company.
13. Members of our management team have interests in other business ventures that may divert their attention from our business and may from time to time be the subject of negative media coverage or public actions that could have a material adverse effect on the reputation of our management team or business.

14. The elimination of monetary liability against our directors, officers, and employees under Nevada law and the existence of indemnification rights for our obligations to our directors, officers, and employees may result in substantial expenditures by us and may discourage lawsuits against our directors, officers, and employees.
15. Anti-takeover effects of certain provisions of Nevada state law could hinder a potential takeover of us.
16. Our bylaws contain an exclusive forum provision, which could limit our stockholders’ ability to obtain a favorable judicial forum for disputes with us or our directors, officers, employees or agents.
17. We are an “emerging growth company” and our compliance with the reduced reporting and disclosure requirements applicable to “emerging growth companies” may make our Common Stock less attractive to investors.
18. Our financial statements have been prepared on a going concern basis, and substantial doubt exists about our ability to continue as a going concern.
19. Certain of our indebtedness is secured by substantially all of our assets and any event of default could limit our operational flexibility and otherwise adversely affect our financial condition.
20. Our ability to grow and compete in the future will be adversely affected if adequate capital is not available to us or not available on terms favorable to us.

• APPENDIX • SUMMARY OF RISK FACTORS • CONTINUED Risk factors 21 to 43 of 65

21. The market for programmatic buying for political advertising campaigns is dynamic and evolving. If this market develops more slowly or differently than expected, our business, operating results and financial condition may be adversely affected.

22. We have historically relied on a limited number of clients for a substantial portion of our revenue, and the loss of these clients could harm our business.

23. As our costs increase, we may not be able to generate sufficient revenue to sustain our past profitability.

24. Our success and revenue growth is dependent on our marketing efforts, ability to maintain our brand, adding new clients, and increasing usage of our platform and services by our customers.

25. Our business depends, in part, on the success of our strategic relationships to attract potential clients for our services, and our ability to grow our business depends on our ability to continue these relationships.

26. We may be unsuccessful in launching or marketing new products or services, or we may be unable to successfully integrate new offerings into our existing platform, which would result in significant expense and may not achieve desired results.

27. Our business is heavily tied to the United States electoral calendar. Political campaign spending tends to increase near certain milestone dates, which we expect to create fluctuations in our operating results on a quarter-to-quarter and year-to-year basis.

28. We expect to experience a high rate of client churn on a period-to-period basis.

29. Changes in campaign finance laws or patterns of political spending could adversely affect our business.

30. Partisan redistricting could reduce the number of competitive elections in the United States, which would reduce demand for our products and services.

31. Our business model is dependent on the regularity and public acceptance of elections throughout the United States.

32. Our non-partisan business model may be difficult to maintain and could adversely affect client relationships and growth.

33. Our association with clients who become involved in public scandals or controversies could damage our reputation and brand, regardless of our non-partisan stance.

34. We could be subject to legal and regulatory liability if clients misuse our platform.

35. The market in which we participate is intensely competitive and fragmented, and we may not be able to compete successfully with our current or future competitors.

36. The emergence of event-based prediction markets related to election outcomes could alter campaign strategies or spending on elections in unpredictable ways, which may affect demand for our services.

37. Our future success depends on the continuing efforts of our key employees and our ability to attract, hire, retain and motivate highly skilled employees with experience in political campaigning and technology in the future.

38. Failure to manage our growth effectively could cause our business to suffer and have an adverse effect on our business, operating results and financial condition.

39. We identified material weaknesses in our internal control over financial reporting and may identify additional material weaknesses in the future or otherwise fail to maintain an effective system of internal control, which may result in material misstatements of our financial statements or cause us to fail to meet our periodic reporting obligations.

40. Expenses or liabilities resulting from litigation could materially adversely affect our results of operations and financial condition.

41. Future acquisitions, strategic investments or alliances could disrupt our business and harm our business, operating results and financial condition.

42. Unfavorable publicity and negative public perception about our industry, as well as perceived failure to comply with laws and industry self-regulation, could adversely affect our business and operating results.

43. Historically, a small number of suppliers have accounted for a substantial portion of our cost of revenues, and any disruption in our supplier relationships could materially adversely affect our business.

• APPENDIX • SUMMARY OF RISK FACTORS • CONTINUED Risk factors 44 to 65 of 65

44. We have a substantial non-cancelable minimum commitment for GOTV Intel, a new offering that has not yet generated material revenue and depends on a single third-party provider.

45. GOTV Intel reports contain compiled information and AI-generated analysis about individuals, which exposes us to potential claims by the subjects of reports and to evolving privacy and data-protection regulation.

46. If our access to third-party service providers is diminished, the effectiveness or reliability of our platform and services will decrease, which could harm our operating results and financial condition.

47. Our failure to meet content standards and provide services that our clients trust could harm our brand and reputation and negatively impact our business, operating results and financial condition.

48. We face potential liability and harm to our business based on the human factor of inputting information into our platform.

49. Our market growth expectations may prove to be inaccurate and, even if the market in which we compete continues to grow, we cannot assure you that our business will grow at similar rates, if at all.

50. Natural disasters and other events beyond our control could materially adversely affect us.

51. Our failure to adequately protect our intellectual property rights could diminish the value of our products, weaken our competitive position and reduce our revenue, and infringement claims asserted against us or by us, could have a material adverse effect.

52. A disruption to our information technology systems could adversely affect our business and reputation.

53. Cyberattacks, cyber fraud, and unauthorized data access could harm us or our clients and result in liability, and could adversely affect our business and results of operations.

54. We are dependent on the continued availability of third-party hosting and transmission services. Operational issues with, or changes to the costs of, our third-party data center providers could harm our business, reputation or results of operations.

55. If the non-proprietary technology, software, products and services that we use are unavailable, have future contractual terms we cannot agree to, or do not perform as we expect, our business, operating results and financial condition could be harmed.

56. We may not be able to find suitable software developers at an acceptable cost or at all.

57. Changes in legislative, judicial, regulatory, or cultural environments relating to information collection, use and processing may limit our ability to collect, use and process data. Such developments could cause revenue to decline, increase the cost of data, reduce the availability of data and adversely affect the demand for our products and services.

58. We are subject to regulation with respect to political campaign activities, which lacks clarity and uniformity.

59. Our ability to verify the funding sources of our clients is structurally limited, and we may inadvertently provide services to clients funded by foreign nationals, sanctioned persons, or other prohibited sources.

60. Our business is dependent on text messaging and voice communication channels, and our access to these channels could be limited by regulatory or industry actions, including from mobile network operators or designers of mobile operating systems.

61. Individuals may claim our calling or text messaging services are subject to, and are not compliant with, the Telephone Consumer Protection Act or similar state laws.

62. Artificial intelligence ("AI") presents risks and challenges that can impact our business, including by posing security risks to our confidential information, proprietary information and personal data.

63. We are subject to a complex and evolving body of state and federal laws regulating AI-generated content in political communications, the application of which to our services and our clients' communications is uncertain.

64. Our Board of Directors has authorized a bitcoin accumulation strategy that we may or may not implement, and any future implementation of the strategy would expose us to the price volatility, regulatory uncertainty, and operational complexity associated with holding digital assets.

65. Bitcoin and other digital assets are novel assets, and are subject to significant legal, commercial, regulatory and technical uncertainty.